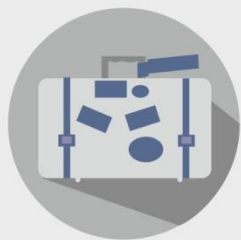


# **EPAnEK 2014-2020**

## **OPERATIONAL PROGRAMME**

### **COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION**



## **Supporting the Establishment and Operation of New SMEs in the Tourism Sector**

The enterprise KIRITSIS CARS IKE based in CRETE region, has joined the Action "Supporting the Establishment and Operation of New SMEs in the tourism sector" with a total budget of **689 million €** (500,6 million € from EPAnEK and 188,4 million € from Regional Operational Programmes). The Action aims at supporting tourism entrepreneurship by establishing new very small, small and medium - sized enterprises in the tourism sector.

The investment's total budget is 398.198,92 € out of which 199.099,46 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

#### **The approved subsidised Business Plan includes expenditures on the following categories:**

- ✓ Machinery, installations and environmental protection equipment along with energy and water saving equipment.

#### **Through the participation in the Action, the enterprise achieved:**

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcing an extrovert business profile
- ✓ Market expenditure by adopting new products and services
- ✓ Creating better quality products and services
- ✓ Increasing productivity and improvement of operational procedures
- ✓ Reinforcing entrepreneurship
- ✓ Creating / maintaining job positions

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.



**European Union**  
European Regional  
Development Fund



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DEVELOPMENT AND INVESTMENTS  
SPECIAL SECRETARIAT FOR  
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